

#### WHO WE ARE

Ticketlive is the result of many years of experience in organizing cultural events. We are not newcomers.

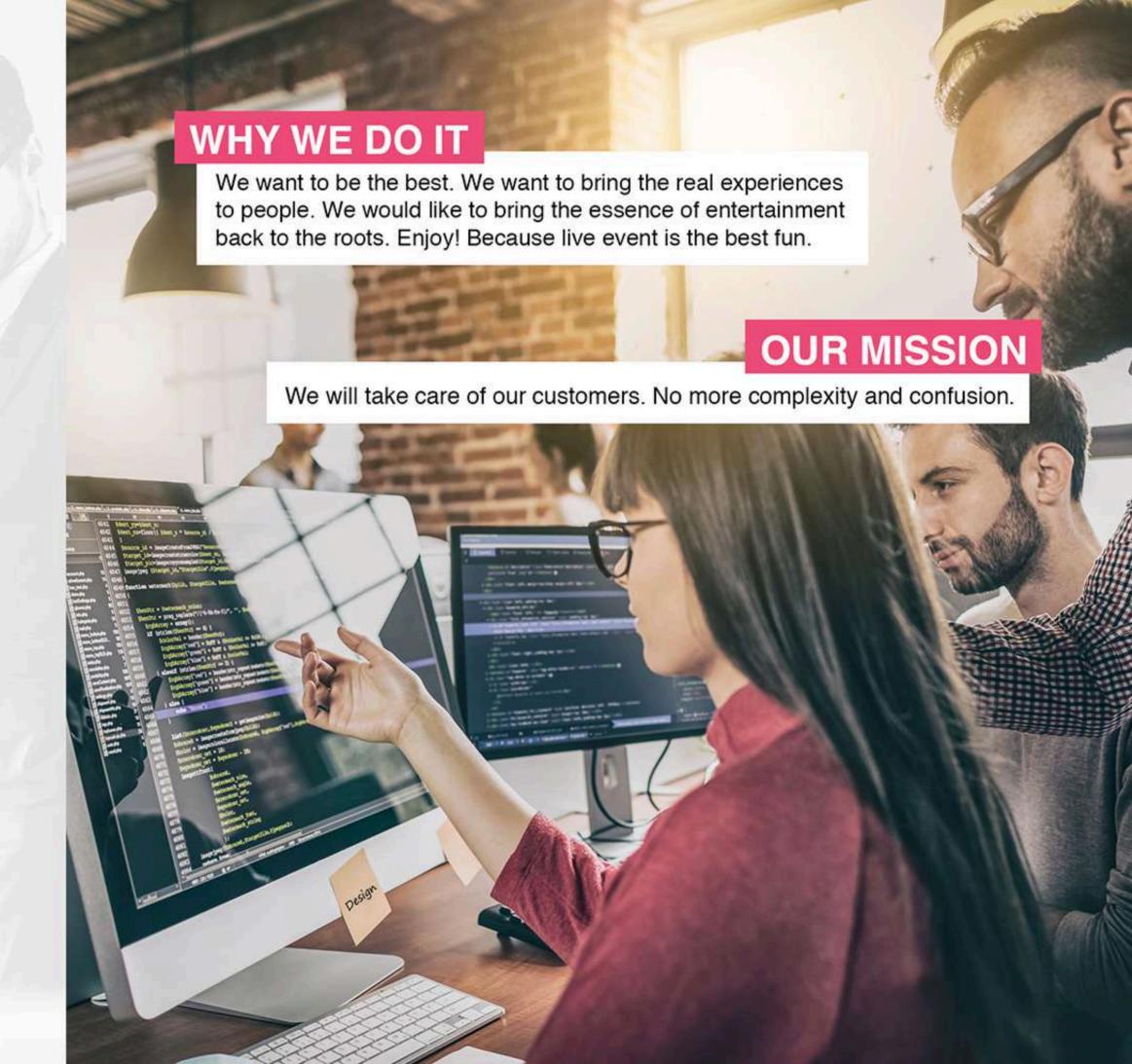
For a stronger position on the market, we have joined our forces with company YOURPASS, which helps us to provide a new solution of digital ticketing and communications.

Our other strategic partners are also BRAINZONE, which is engaged in music publishing, PR, and the management of leading Czech bands (e.g. Chinaski, Lucie, Anna K. and more).

There is another company cooperating with us and it is YASHICA – advertising and event agency.

We can provide you the best services at a high level with the experiences, contacts and background we have.





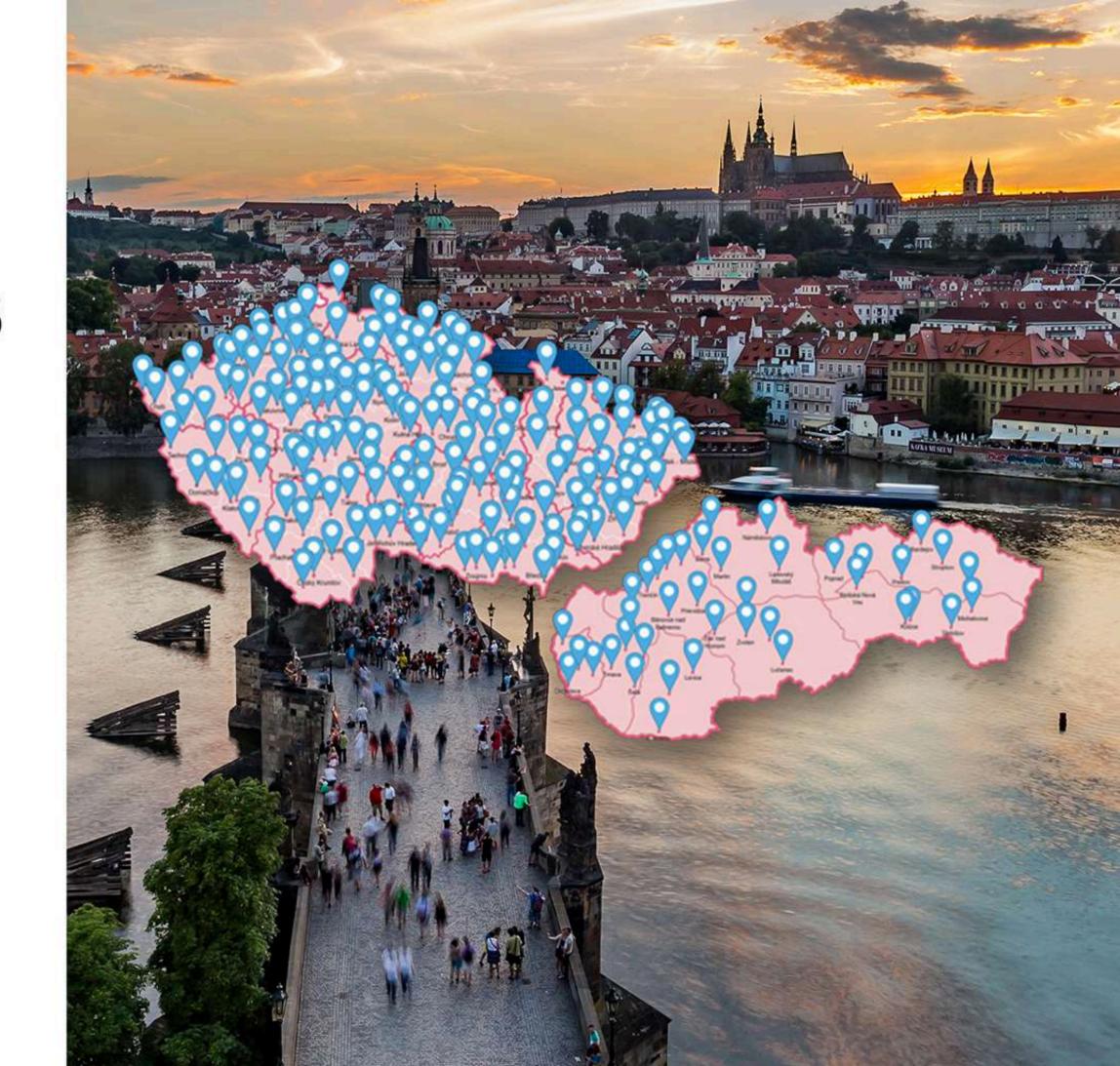
# WE HAVE OVER 2000 SALEPOINTS IN CZECH REPUBLIC

We were always close to you, but now, we are even closer

30 Salepoints in Slovakia

Most of the Salepoints are in travel agency Invia

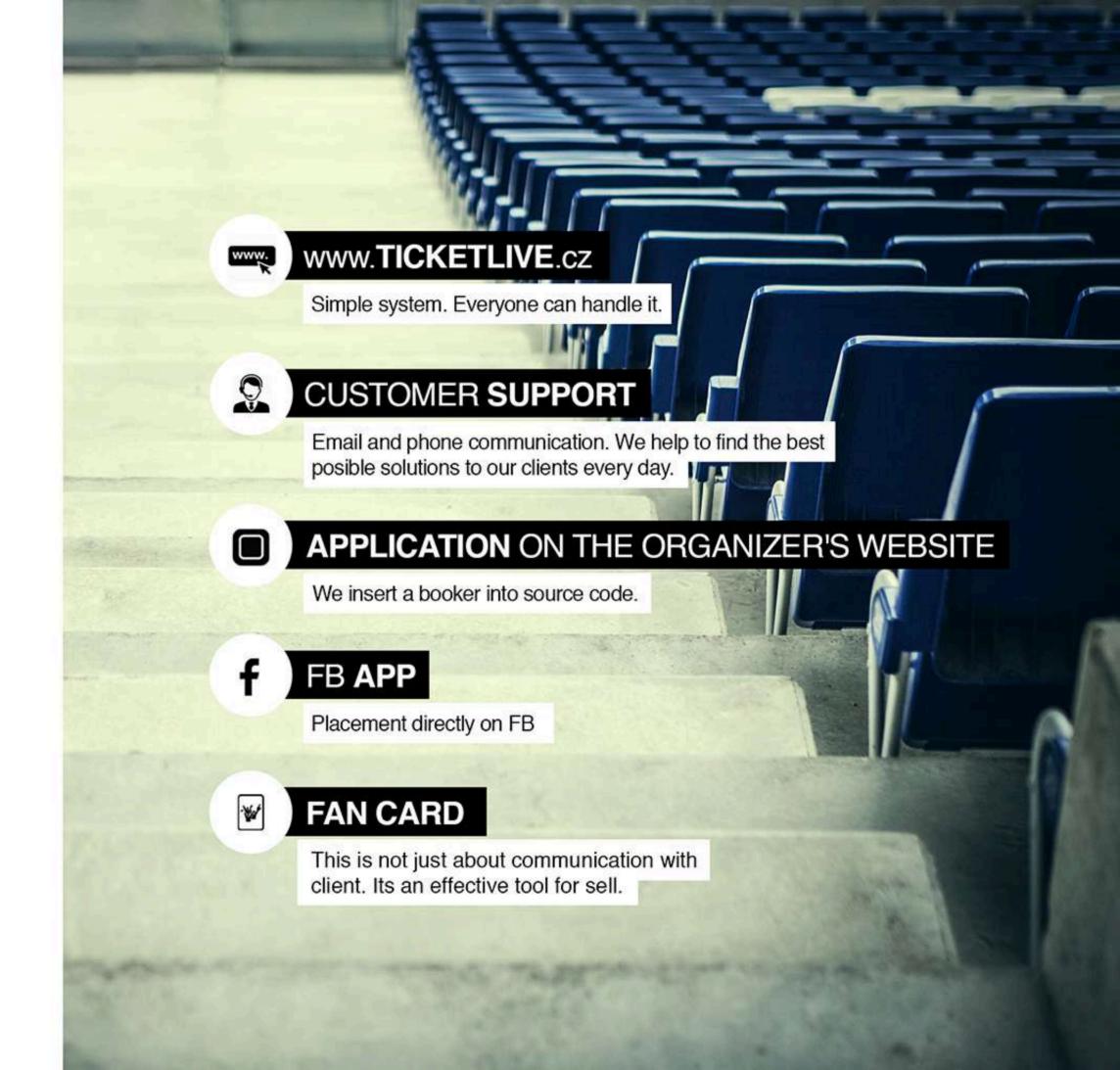




### THE ACTUAL PURCHASE OF TICKETS

100 people, 100 tastes

Every customer is different and we know that. You can use all of our opportunities for your promotion.





#### **TICKETS**

To own a ticket has never been easier. It does not matter if it is a one-day ticket or season ticket. Thanks to modern technology, the client always has it with yourself.

Be closer to your fans!





### EVERYONE HAS THEIR OWN HABIT AND NEEDS.

#### And we know that.

In your promoter's profile you can set up everything, how you need it.





### WE ARE NOT JUST A TICKET PRINTER.

- SECURING MERCHANDISE SALES
- ONLINE SALES SUPPORT
- CHECK-IN AT THE VENUE OF THE EVENT.
- SECURING TREASURY SERVICES
- WE ARE ALSO PROMOTERS (THERE IS A POSSIBILITY OF ORGANIZING EVENTS AT THE STADIUM)

- REPORTING DATA
- CURRENT RECORDS OF THE NUMBER OF VISITORS AT THE VENUE OF THE EVENT
- CARD PRINTING
- ACCREDITATION SYSTEMS
- SALES OF GOODS FROM FANSHOP
- P CHECK-IN AND SALE OF PARKING









#### NOTIFICATION **AS A NEW MARKETING TOOL**

- PUSH NOTIFICATION
- LOCATION-BASED NOTIFICATION

Do you know them? They're quick notifications on your mobile's phone display, which are send from your app, or digi cards.



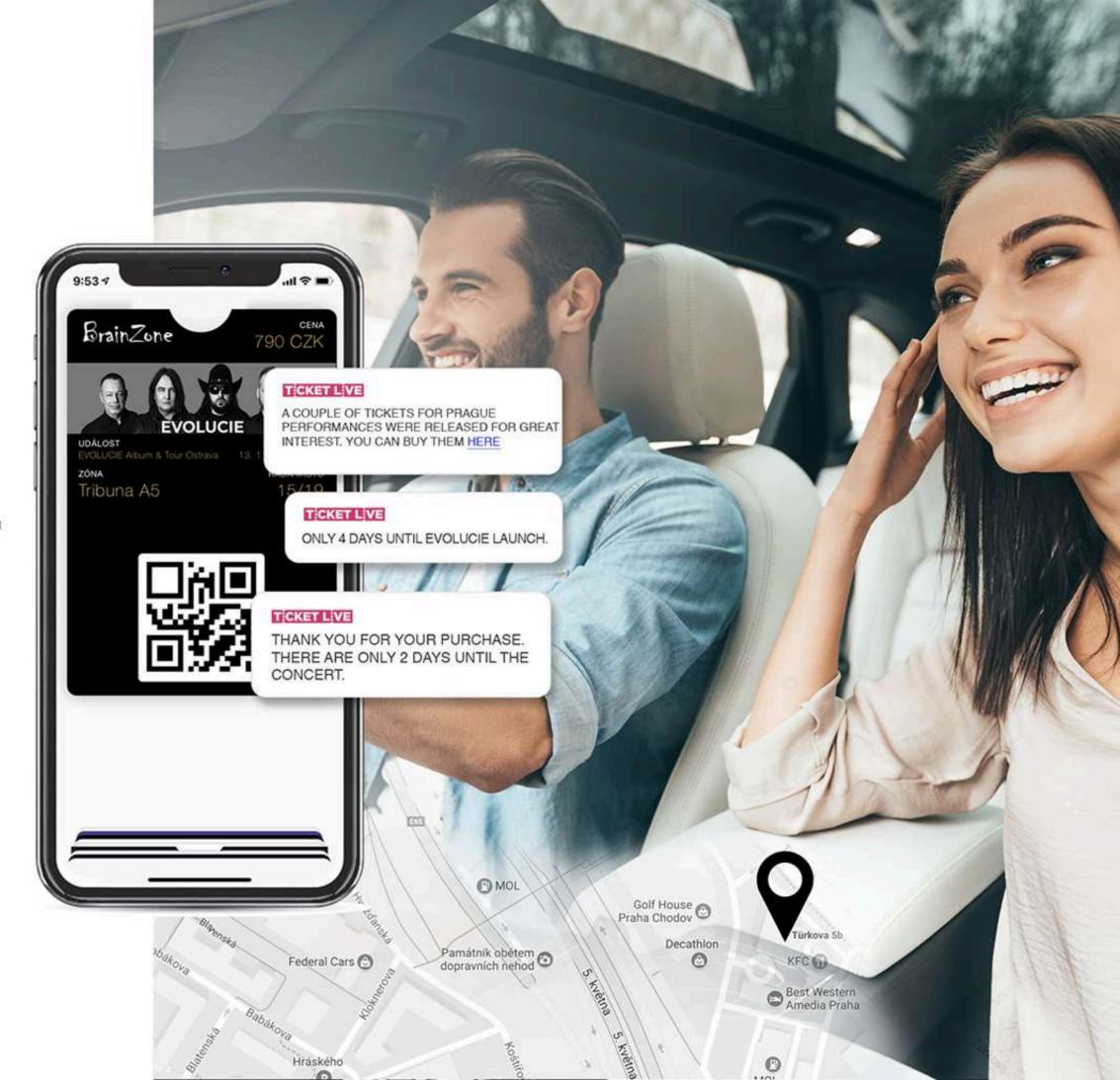


iBeacon











SURVEY

Use the digital card interface to find customer satisfaction that can be easily verified by clicking on the back of the card.

FEEDBACKS

POLLS

RESEARCHES

STATISTICS







### BUILD YOUR COMMUNITY

Use the new communication a marketing tool.

Maintaining and growing community through loyalty campaigns are mainly a unique experience for customers and occasions to deliver them news at the right time.





















### UNIQUE CONNECTION OF TICKETS AND **MERCHANDISE**

- · with one transaction you can buy tickets and also merchandise
- · warehouse system
- · connect to fan shop in your mobile phone















## JOIN US AND WE' WILL BE STRONGER!

We provide solutions for whole spectrum of clients.



